

Media Information for the 2011 Thunder of Niagara Air Show

The 2011 Thunder of Niagara Air Show will provide a number of opportunities for media coverage of the many events both leading up to, and during the show.

On non-show days, Wednesday, September 7th through Friday September 9th, the media is invited out to cover the many events taking place prior to the air show this weekend. These events are by invitation only and will require an escort to and from the gate, since the base is not open to the public.

Press releases will be sent out for these events and posted at www.thunderofniagaraairshow.com

For show days of September 10th and 11th, starting at 8:00 am, credentialed media should report to the Visitor's Center at the Lockport Road entrance of the Niagara Falls Air Reserve Station. The Visitors Center is located before the security gate at this entrance. You will not be granted access through the Lockport Road gate without securing a media pass at the Visitor's Center first. Keep your pass for access both days of the show, however, the only media parking will be at the Media Center.

Once you have checked in at the Visitors Center and obtained a pass, you will then be directed to the Media Center where you will be provided parking, information about the many performers and statics, a quiet area for story preparation and access to computers with internet access available for social network updates and information searches.

From the Media Center, the staff will provide you with escorted transportation to show center and exclusive access to a media only platform and assistance with interviews.

There will be entrance security to show center, and bags will not be allowed, so you must be escorted if you want to bring equipment bags in with you. The personnel at the Media Center will provide this service.

Official information during the air show will only be provided through the Media Center. All requests for interviews or special stories must either be arranged through the Media Center the day of the show or by pre-arranging with the Public Affairs Office at 716-236-2136.

LIVE TRUCKS must contact the Public Affairs Office at 716-236-2136 to pre-arrange access to the flight line viewing area.

If you have questions regarding your media credentials please contact Public Affairs at 716-236-2136.

We are looking forward to seeing you at the show!!!